Marielou Mandl.

Creator first — twenty years in front of the lens, and now the camera points at her. Personality-led content about the creator life: testing AI tools, creator gear, and whatever's next, with loud opinions and honest verdicts.



LOS ANGELES, CALIFORNIA

The receipts

- **Official Ecamm Ambassador** — fronted a live bootcamp session for 1,900+ creators
- **Adobe Express Ambassador** — Champion tier
- Runs **Video Creator Club** — where hosts build their own shows alongside her
- Hosts branded video series for creator tools she actually uses — including **Ecamm** and **HeyGen**, where her 10-episode *Starting with HeyGen* series has **2.5M+ views**
- Host of 49 episodes of the filmmaker-interview podcast *On the Fly Filmmaking*
- Video honored at the **70th Primetime Emmy Awards**
- Before the pivot: content for HBO, Nintendo, Nickelodeon, Sesame Workshop, Scholastic, e.l.f. Cosmetics, and Panavision — plus New Year's Eve live from Times Square
- Classically trained in improv comedy (Upright Citizens Brigade, levels 1–4) — no control room, no do-overs

24K+	89%	2.5M+	20+
COMBINED AUDIENCE	VIEWERS AGED 25–44	VIEWS ON ONE BRANDED SERIES	YEARS ON CAMERA

YouTube **15.2K** • Instagram **9.2K** • **60%+** of views from the **U.S.** • based in **Los Angeles**, on camera anywhere

CREATOR BRANDS I'VE WORKED WITH

ecamm · HeyGen · Adobe · SHURE · USCREEN

+ RESTREAM • STAMPEDE SOCIAL • LOVART • THEMATIC

Book me for

- Hosting, emceeing & moderating
- Speaking & live events
- Brand ambassadorships
- Sponsored videos & social posts
- Branded series — full video collabs where I'm the face

Talking points

- The creator life: what the internet sells vs. what it is
- I tested it: AI tools & wellness tech
- Honest opinions on creator tools
- Live video, done live — no control room, no do-overs
- Hosting since age 12

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